

VAISHNAVI SOLANKI

Product Designer | UI/UX Designer

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PROFESSIONAL SUMMARY

Results-driven Product Designer with 3+ years of experience designing end-to-end user experiences for complex SaaS and AI-driven products. Proven ability to simplify data-heavy workflows into intuitive interfaces, lead application redesigns, and drive product improvements through user research. Proficient in leveraging AI tools to accelerate design decisions without compromising quality or strategic focus.

WORK EXPERIENCE

Celcius Logistics Pvt Ltd *Dec 2024 – Present*

UI/UX Designer

- Designed intuitive user experiences by translating complex, data-heavy logistics information into clear and usable interfaces.
- Conducted user research and analysis to identify UX gaps and drive iterative product enhancements.
- Collaborated with Business Analysts and developers to ensure accurate implementation of design flows and specifications.
- Built and maintained design systems and component libraries to ensure consistency at scale.

SuperAlign *May 2024 – Dec 2024*

Product Designer (UI/UX) — AI GRC & Risk Management for Enterprises

- Led end-to-end application redesign for an AI Governance, Risk & Compliance platform, partnering with frontend developers for smooth implementation.
- Conducted user research and usability testing to surface pain points and drive measurable software enhancements.
- Launched the redesigned website, improving overall usability and visual appeal with a more intuitive user journey.

RecruitWizer *Dec 2023 – Apr 2024*

UI/UX Design Intern

- Designed the application end-to-end, delivering user flows, wireframes, high-fidelity designs, and interactive prototypes. Delivered all design screens within the internship period, establishing a strong foundation for the product development team.

SKILLS

Core Design: End-to-End Product Design | User Research & Interviews | Design Strategy & Vision | User Flows & Journey Mapping

Technical: Responsive & Mobile Design | Pixel-perfect Execution | Design Systems & Component Libraries

Soft Skills: Cross-Functional Collaboration | Stakeholder Management | Design Mentoring

AI & Tools: Figma | Figma Make | Figma Identity | ChatGPT | Claude | Vercel v0 | Stitch | Notion AI

Domains: Complex SaaS Products | AI-Driven Products | Logistics Tech | GRC & Risk Management | Recruitment Tech

EDUCATION

Master of Computer Applications (MCA) *2022 – 2024*

Dharmsinh Desai University

Bachelor of Computer Applications (BCA) *2019 – 2022*

CHARUSAT University